

THE GOLF WHISPERER

An Interview with Dan DeMuth

by Wes Hamilton

Last of a seven-part series

I am having an awesome experience this year learning about “Better Business through Better Golf.” Dan DeMuth has been coaching us on the *art of connectedness*! The secret is that everything is connected! Our next golf shot is connected to the previous golf shot, our joy is connected to who is “moving our coin.” Our energy is connected to our environment, etc.

Knowing that we are all connected to each other and to our environment has assisted me in becoming a better golfer and a more successful Realtor. I believe Dan teaches us by using his golf techniques that we can use golf to return us to wholeness.

I was anxious to see Dan for this interview, because I was curious to see how others are connecting to the process he is teaching. I wanted to know what measurable results he was able to observe in others as they were returning to wholeness in their own unique way.

Dan, I am very pleased with the results I have been able to achieve on and off the course this year using the principles you teach. Can you share how others are doing?

Dan DeMuth: Yes, I have many great stories of how my clients have been using the Better Golf principles

Let me share a story about Luke, a senior at Winthrop University playing college golf. Luke enrolled in class and we began training together spring 2004, although he was not real excited to play coming off of his previous season of disappointments.

We began by working on *changing things up*. Luke was able to shoot 2 under par while only using three of his clubs in his next game.

Luke's battle of *not getting attached to the outcome* and *staying open to the possibilities* took a few short steps and efforts to open him up to his full potential.

While he was wrapping up his summer golfing before heading back to school, he won his club championship by shooting 69 on his final day. He's now looking forward to his senior year of college golf.

Here is another great story about Vern, 77 years young. We met 14 years ago while I was teaching golf. We became reacquainted this past summer. Vern enrolled in the school and quickly began connecting to the target after I introduced him to the club throwing exercise. (Yes, physically throwing and releasing clubs!). He shot 38 for nine holes after his first visit from the studio. Next, he proceeded to go on to win two of his next golf matches. He told me that at the tender young age of 77, he is about to begin looking at how to *shoot toward the possibilities*.

Let me share another quick story about how rhythm and movement are tied together.

Brianna, age 14, a figure skater, shoots 78 for 18 holes as she relates the movement and rhythm of her skating to her rhythm and movement of her golf swing. Brianna letters on her high school golf team as an eighth grader.

Another of my favorite stories is about a

client of mine named Lori. This story tells how we *unlocked the happiness*. Getting the enjoyment back in the game, Lori came to the school as a last resort. She wasn't having fun with the game of golf anymore. She began training at the end of the 2003 season and trained during the winter. The beauty of having the Better Golf studio in Minnesota is that you can continue to train and practice all year long.

We worked together on looking at her beliefs and expectations differently. Lori was working on her ability to focus, to shift her energy, and her beliefs. Spring soon arrived and Lori was able to test out the new perspectives she had been practicing.

“I went out to play for the first time after my winter training,” she said. “I was a little nervous about playing. My only expectations were to have fun, make solid contact with the ball and make a few putts. I nailed my first drive down the fairway. At that moment I felt like a huge monkey had been lifted off my back.”

“The whole time I focused on creating very specific targets to shoot at and ended up shooting 43, my lowest score ever for nine holes. I left the course feeling energized and ready for more.”

I have another story that I would like to share about a company that learned to use the Better Golf training to make better business decisions.

The CopyMed Company...*overcame obstacles*. This team came in monthly during a five-month period for their experience — and only one team member was a golfer. They had lost a major client, but with the use of some Better Golf training they were able to detach and feel very free from the loss. The team soon became much happier and cohesive.

The company continues to train, learning new skills. Now, a year later, they are seeing steady financial gain and have turned the company around, enjoying a huge profit increase. The management team is much more willing to take on risks and make changes. They are achieving their success by focusing on the target and the future of the company goals.

All the managers and employees are engaged and connected. Everyone's ideas are being looked at and applied to increase the success of the company. Life is more than focusing on getting the ball in the hole or achieving financial wealth. I believe the self-discovery along the way, the awakening of thoughts and perspectives, is the joy we are all looking for that can lead to greater satisfaction and success.

DAN DEMUTH is the *Golf Whisperer* inspiring people to play “Better Golf” on and off the course. The Better Golf Studio is located in Golden Valley, Minn. Contact Dan at (763) 513-9285 or e-mail dbgolf@qwest.net

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