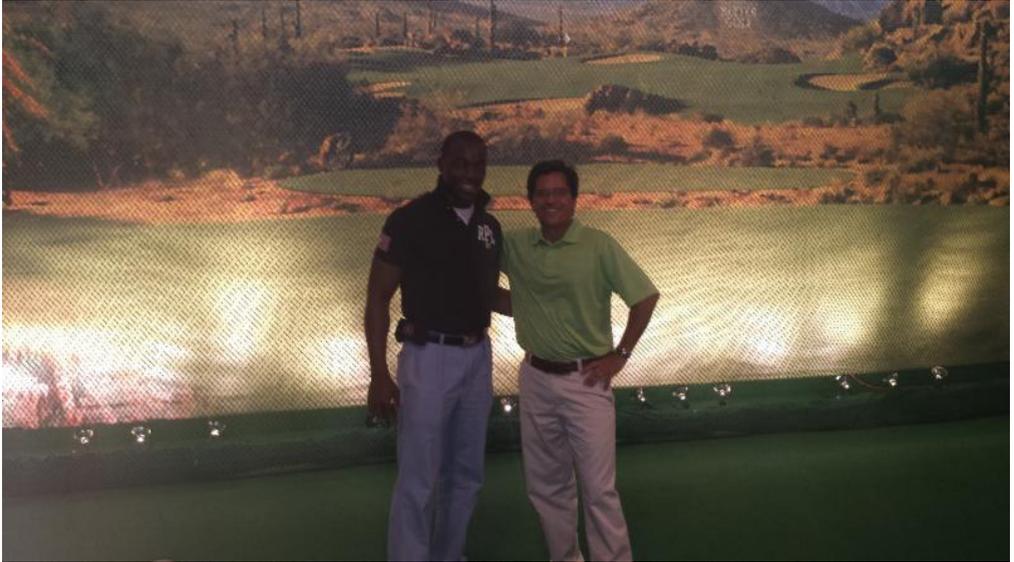


October Newsletter

A Note from Dan: Real Life Success

Recently Dan received a phone call that was a game changer. Desmond Calloway grew up in the projects in Minneapolis, became a successful golfer, and is now a private detective in Kansas.



"When Desmond told his mom that he was coming to Minnesota, she reminded him to reach out to the people that made the biggest difference in his life. This caused us to reconnect sometime earlier this past summer. Back in 1997, I was involved with a program called Fairway Foundation. For the program, I worked with a number of kids, including Desmond, to help them understand the value of the game of golf and how it

relates to and affects their lives. The program gave the kids a free set of golf clubs and other golf accessories. I began working with them at my studio and was able to personally blend some of my coaching skills with the program. I will never forget the day that Desmond showed up to my studio at 6:00 am. As the sun was rising, I saw the shadows of Desmond swinging in front of my office. He had just gotten off the bus with his golf bag and pull cart and was waiting for me to open my office. It was a day of learning for all. Desmond, a kid who didn't know anything about golf, quickly learned how to focus on a target and let go of interference. Throughout the day, there were many laughs and breakthroughs in thinking. Later that day when it came time to drop the kids off at their homes, it was quite a surprise to see where they lived. Desmond, in particular, lived in the projects on Highway 55, which are no longer there today. Throughout the years, I worked with Desmond on his game and his personal goals. He went on to play high school golf for De La Salle and college golf at Kansas State. Desmond is now currently a private detective for the state of Kansas. He continues to have a clear vision on and off the golf course. I know there are many others who can relate to Desmond's story."

Here at Performance in Motion, we have helped individuals and teams arrive at an "ah ha" moment and become excited about taking the golf learning experience into the workplace and making a powerful difference.

GOLF: Have fun, define your target, improve performance.

BUSINESS: Grow business. Improve productivity.

We would like to invite you to a new experience of Performance in Motion, where we show you how golf will improve your bottom line.



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